E-Learning Graphic Designer Job Description

- Creating new online courses and converting existing courses into e-learning options, starting from the syllabus to the final evaluation
- Carrying out research and giving recommendations on software, content creation, and interactive media
- Creating databases to track participants, feedback, and technical issues, while also ensuring that these databases are well-maintained
- Overseeing and managing e-learning offerings, marketing, and technical infrastructure
- Planning the concepts for new projects by studying relevant information and materials
- Giving suggestions and advice to clients on strategies to reach a target audience
- Liaising with clients and other designers to ensure that designs accurately meet project objectives
- Staying up-to-date with the latest e-learning design developments and trends.